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11451 Belcher Road South

Largo, Florida 33773 USA

PRESS RELEASE

**TASI Measurement Modernizes Brand to Match Innovation in Instrumentation**

**Largo, FL – May 19, 2025 –** [TASI Measurement](https://tasimeasurement.com/), a global provider of industrial measurement, monitoring, and telemetry solutions, has introduced a new logo and website as part of a refreshed brand identity. Headquartered in North America, TASI Measurement unites 15 specialized business units focused on flow, temperature, level, and pressure instrumentation, along with remote telemetry and SCADA solutions for process control and environmental monitoring.

The group’s most recent addition, Accutrol—an industry leader in critical space airflow technologies—further expands TASI’s capabilities. Together, these independently operated but collaborative businesses deliver innovative measurement solutions across key markets such as water/wastewater, energy, HVAC, biotech, agriculture, and general industry.

“TASI Measurement is committed to enhancing our presence in the market through continued investments that support organic growth and through strategic acquisitions that enhance and grow our current capabilities,” notes CEO John Norris.

The new TASI Measurement website can be accessed at: <https://tasimeasurement.com/>. It provides comprehensive information about TASI Measurement, its philosophy, mission, corporate values and details on how each business unit serves global industries.

For more information, please contact Christina Giovenco at [cgiovenco@tasimeasurement.com](mailto:cgiovenco@tasimeasurement.com).

**About TASI MEASUREMENT**

TASI Measurement is a global leader in industrial and environmental process instrumentation. Its business units specialize in providing innovative solutions for flow, temperature, level, and pressure measurement and monitoring, addressing critical applications worldwide. <https://tasimeasurement.com/>

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